

# ENTREPRENEURSHIP CASE STUDY

In Fall 2022, 11 students at Venture Christian Academy had the opportunity to start a real business and make sales as part of an innovative entrepreneurship class.

## Outcomes

During the program, **9 students launched real businesses** such as jewelry, baked goods, power washing, and more, generating more than **\$700 in sales** as part of the class.

But not only are the students **making and saving money**, they're also making plans for being generous with it, as they have **committed to giving back to the community** in inspiring ways during the holiday season.

The program was a huge success and we are excited to see what amazing things our students will accomplish as they continue with their businesses!

## Watch the Video

See the short highlight video of the students' achievements [here](#).

## The Impact of Entrepreneurship

Entrepreneurship is one of the **most impactful subjects** to teach in the classroom today because it is about so much more than just starting a business. It is one of the few **cross-curricular activities** that brings together everything students are learning in school.

Entrepreneurship provides a practical way to learn key soft skills like **confidence, creativity, and grit** that they will need in the world they're about to enter. These skills will stick with students for the rest of their lives!

In fact, nationwide, **96% of teachers** using the Boss Club entrepreneurship curriculum reported that their **students grew in confidence, creativity, critical thinking**, or other key areas, which are skills that can be applied to all other areas of students' lives.



## About Venture Christian Academy:

Venture Christian Academy fosters independence, confidence, critical thinking abilities and creativity in a warm and welcoming environment. Our hands-on, 'whole child' approach supports each student's unique qualities and individual learning style for a learning experience that's compelling, effective, and fun! Now offering programs from Preschool through Grade 8.

*Learn more or schedule a visit at [VentureCA.org](http://VentureCA.org).*

## About Boss Club:

Boss Club's innovative entrepreneurship curriculum is used in hundreds of schools across the country and helps middle and high school students start their first business, equipping them with the confidence, creativity, and grit uniquely forged by entrepreneurship.

*Learn more at [BossClub.com](http://BossClub.com).*

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## Why Entrepreneurship?

**Entrepreneurship Creates Deep Learning.** “Entrepreneurship education has an opportunity to “trigger deep learning and instill engagement, joy, motivation, confidence, and feelings of relevancy among students.” – *Entrepreneurship in Education, Organization for Economic Co-Operation and Development*

**Entrepreneurship Cultivates Self-Initiative.** “Entrepreneurship education empowers young people to see the world as opportunity rich, and to craft the lives they dream to live.” – *Why Schools Should Teach Entrepreneurship, Aspen Institute*

**Entrepreneurship Equips Young People.** “In the United States, 55% of the adult population have started at least one business in their lifetime, with 26% saying they have started two or more businesses.” – *Global Entrepreneurship Monitor, Babson College*

## Quotes from the Course

“The students not only learned about how to start a business, but actually made sales, and made money from things they created. It was a way better experience than I expected. I highly recommend that you do Boss Club at your school.” – *Sharon Adam, Teacher*

“Boss Club has been an amazing opportunity to enhance my entrepreneurship skills. My business is a bakery and it’s really taught me how to make sales and advertisements. I’ve currently made \$130 in revenue and would definitely recommend this to other students and friends.” - *Student*

## Learn More

To learn more about our school, our entrepreneurship program, and to connect with us, visit our website for all of the details: [VentureCA.org](https://ventureca.org)